Suggested copy for CB and Club websites

Friday 16 July

**PITCH UP AND CELEBRATE OUR RETURN TO RUGBY 4-12 SEPTEMBER**

There are only 50 days to go until the start of the new season. To celebrate rugby being back on the menu, we are hosting a Pitch Up for Rugby weekend on [Insert date]

Please book the date in your diary and Pitch Up to support the game as we join a national celebration of rugby.

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It’s been a long 16-months, but we can now look forward to a return to full contact rugby. Clubs can re-instate scrums and mauls in training from 19 July and in matches from 7 August, should we wish. We will continue to offer a range of non-contact and modified contact rugby to suit all tastes.

Everyone is welcome – whether you’re a lifelong member, or entirely new to the sport and simply interested in seeing what your local club has to offer. No rugby experience is necessary.

Pitch Up For Rugby is about celebrating being together again. There’s no rush to be back to the top of your game if you’ve had a long break from rugby. Instead, take your time to build back up. All we ask is for you to come down to support the club as we get back on our feet.

Rugby to suit all tastes will be available [list what your club will have on offer from full contact 15-a-side rugby to modified contact such as X-Rugby and non-contact Touch, Tag and Ready4Rugby.] All ages are welcome, with sessions scheduled across the weekend for each age group.

[Insert if relevant We will also host a [Warrior Camp](https://www.englandrugby.com/participation/playing/ways-to-play/inner-warrior) on xx date - a free rugby taster sessions to introduce or reintroduce women to rugby. Please contact xx to find out more.

[Insert other activities planned during Pitch Up such as BBQ, refreshments etc and any key timings] The club will be following all RFU and government guidelines to provide a safe environment for participants.

If you would like to get involved, please contact (Insert contact e-mail address or telephone number).

Keep up to date with rugby news on @EnglandRugby and EnglandRugby.com

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**Suggested Social Media copy**

\*insert date relevant to your club

\*\*insert club name

Include if you’re offering non contact (Tag, Touch) and full contact, Warrior Camps etc

50 days to go!

Get 4-12\* Sept in your diary & #PitchUpForRugby

Come down to @xx\*\* as we join clubs across the country in a national celebration of rugby being back!

All formats\*\*\* of rugby on offer and loads of fun for the family to enjoy. Dust off those boots.

More info ⬇️

[LINK TO WEB COPY]